

# Contents and Abstracts

Editor's Foreword (*Vadim Radaev*)..... 5

## Interviews

Interview with Marion Fourcade: «Durkheim and Science Studies for Economic Sociology» (interviewed by *Olessia Kirtchik*, translated by *Tatiana Filippova*)..... 8

## New Texts

*Olga Gurova*

Looking Like a Russian.

Russian Migrants in Finland: Social Characteristics and Clothing Consumption..... 17

*Abstract*

The article focuses on how Russian migrants living in Finland construct their own «ethnic belonging» through clothing styles or «style repertoires». In the theoretical section the author discusses the approaches to consumption of migrants presented in consumption studies. In the empirical section, based on 19 leitmotiv interviews with Russians living in metropolitan areas of Finland, it is shown that migrants reproduce «style repertoires» according to their social characteristics including class, gender and age. Style repertoires may reflect certain stereotypical views on what it means, «to look like a Russian» or demonstrate either hybrid style patterns or local variations. Thus, in many respects, ethnic affiliation, as expressed in consumption is constructed within the context of other social dimensions.

*Keywords:* consumption; clothes; migrants; middle class; intersectionality.

## New Translations

*Michael T. Hannan, John Freeman*

The Population Ecology of Organizations (translated by *Gregory Yudin*)..... 42

*Abstract*

A population ecology perspective on organization-environment relations is proposed as an alternative to the dominant adaptation perspective. The strength of inertial pressures on organizational structure suggests the application of models that depend on competition and selection in populations of organizations. Several such models, as well as issues arising in attempts to apply them to the organization-environment problem, are discussed.

*Keywords:* population ecology of organizations; niche; organization-environment; selection; adaptation; isomorphism; generalism; specialism.

## Beyond the Borders

*Bruno Latour*

Reassembling the Social. An Introduction to Actor-Network-Theory

(translated by *Irina Polonskaya*)..... 73

### *Abstract*

The book «Reassembling the Social» presents the fundamental thoughts of a leading social theorist on what a society is and what the word «social» actually means. According to the author «the social», understood as a separate domain or a kind of material, no longer contributes to the progress of social sciences. The notion of «the social» must be redefined from «assemblages» of nature. The presented sociology of associations is known as actor-network theory to which this book serves as an essential guide, giving readers the opportunity to become acquainted with the thinking of its most influential proponent.

The journal «Economic Sociology» publishes the Introduction to the book — «How to Resume the Task of Tracing Associations» — which indicates the main differences between «sociology of associations» and «sociology of the social». Additionally, it focuses on key tasks and theoretical sources for the sociology of associations, including, most importantly; the sociology of Gabriel Tarde.

*Keywords:* social theory; society; associations; actor-network theory; Gabriel Tarde.

## Debut Studies

*Margarita Pankratova*

Job and Life Satisfaction of Russian Mothers and Women without Children ..... 88

### *Abstract*

In this paper the author presents research findings that reveal the determinants of life and job satisfaction for Russian women. After giving birth, women have to pay much more attention to their family and child than to their work, often either quitting their job or switching to part-time work. Women experience significant changes to their everyday life-style, brought about by childbirth, which transform their job and life satisfaction levels. So, giving birth is the most important fact that has to be taken into account when analyzing women's social well being. The author assumes that the factors determining job and life satisfaction are different for women with and without children. The paper describes the main approaches and measuring methods concerning job and life satisfaction. The data set used is generated from surveys carried out from 2000 – 2009 by the Russia Longitudinal Monitoring Survey of HSE, RLMS. Relying on research findings, the author concludes that mothers, compared to Russian women without children, are more satisfied with life and less satisfied with their job but that having children has no significant affect on job satisfaction.

*Keywords:* satisfaction; life satisfaction; job satisfaction; employment; women with children.

## Professional Reviews

*Dan Wang*

Is There a Canon in Economic Sociology?..... 111

### *Abstract*

This paper is devoted to the findings of a bibliometric analysis of 52 syllabi on economic sociology. It aims at measuring to what extent economic sociologists are consensual and have an agreement upon a set of core

texts. Two indicators of the canonicity of a reference that might appear on a syllabus are developed. The first counts the number of times a reference is observed in the collected syllabi. The second indicator is based on a Kleinberg’s HITS algorithm applied for search ranking. The research findings demonstrate that rather small group of articles, which are largely rooted in a relational-network perspective and a cultural/political approach, form the canon of economic sociology. Additionally, the paper stresses the important role of «broker», references that bridge different territories of economic sociology. The article Bazaar Economy by Clifford Geertz published in AER (1978) is one example of such references.

*Keywords:* economic sociology; syllabus; bibliometric analysis; scientific knowledge.

## **New Books**

*Elizaveta Sivak*

A Travel Guide to Academic Worlds ..... 123

Book Review on Russian translation of Altbach et al. (eds). 2012. *Paying the Professoriate: A Global Comparison of Compensation and Contracts*. New York: Routledge (translated by E. Sivak. 2012. M.: HSE Publishing House)

## **Research Projects**

*Evgenia Popova*

Establishing of Centre for Policy Analysis and Studies of Technology  
at National Research Tomsk State University..... 128

## **Syllabi**

*Denis Strebkov*

Marketing Services in Financial Organizations..... 133

## **Conferences**

*Elena Nazarbaeva*

International Conference «Embeddedness and Beyond:  
Do Sociological Theories Meet Economic Realities?», Moscow, October 25–28, 2012 ..... 150

## About the Authors

**Freeman, John**

Leo Helzel Professor of Entrepreneurship, Haas School of Business; Faculty Director, Lester Center for Entrepreneurship and Innovation, California University at Berkeley.

**Fourcade, Marion**

Associate Professor of Sociology, California University at Berkeley; Director, the Max Planck-Sciences Po Center on Coping with Instability in Market Societies; Professor of Sociology, Sciences Po Paris.

[marion.fourcade@sciences-po.org](mailto:marion.fourcade@sciences-po.org)

**Gurova, Olga**

Candidate in Culturology, Research Fellow, the University of Helsinki (Finland); Research Fellow, the Center for Cultural Studies of Postsocialism, Kazan (Volga Region) Federal University.

[olga.gurova@helsinki.fi](mailto:olga.gurova@helsinki.fi)

**Hannan, Michael T.**

StrataCom Professor of Management, Professor of Sociology, Graduate School of Business, Stanford University.

[hannan@stanford.edu](mailto:hannan@stanford.edu)

**Latour, Bruno**

Professor, Sciences Po Paris.

[bruno.latour@sciences-po.fr](mailto:bruno.latour@sciences-po.fr)

**Nazarbaeva, Elena**

MA in Sociology, Junior Research Fellow, Laboratory for Studies in Economic Sociology, National Research University Higher School of Economics (HSE).

[enazarbaeva@hse.ru](mailto:enazarbaeva@hse.ru)

**Pankratova, Margarita**

MA in Sociology, Faculty of Sociology, National Research University Higher School of Economics (HSE).

[p-margo@yandex.ua](mailto:p-margo@yandex.ua)

**Popova, Evgenia**

Candidate of Science in Politics, Associate Professor, Department of Political Sciences; Director, Centre for Policy Analysis and Studies of Technology (PAST), National Research Tomsk State University.

[past-center@gmail.com](mailto:past-center@gmail.com)

**Sivak, Elizaveta**

MA in Sociology, Junior Research Fellow, International Research Laboratory for Institutional Analysis of Economic Reforms, National Research University Higher School of Economics (HSE).

[elizaveta.sivak@gmail.com](mailto:elizaveta.sivak@gmail.com)

**Strebkov, Denis**

Candidate of Science in Sociology, Associate Professor, Faculty of Sociology; Senior Research Fellow, Laboratory for Studies in Economic Sociology, National Research University Higher School of Economics (HSE).

[strebkov@hse.ru](mailto:strebkov@hse.ru)

**Wang, Dan**

PhD Candidate, Department of Sociology, Stanford University

[djwang@stanford.edu](mailto:djwang@stanford.edu)

## Economic Sociology

Vol. 14. No 2. March 2013

Electronic journal

[www.ecsoc.msses.ru](http://www.ecsoc.msses.ru)

[www.ecsoc.hse.ru](http://www.ecsoc.hse.ru)



«Economic Sociology» is a bi-monthly journal released in five issues in annual volume.

No. 1 — January

No. 2 — March

No. 3 — May

No. 4 — September

No. 5 — November

### Establishers

- National Research University  
Higher School of Economics
- Vadim Radaev



## Editors

<b>Editor-in-Chief:</b>	Vadim Radaev (HSE)
<b>Editor:</b>	Tatyana Sokolova (HSE)
<b>Design and Making-up:</b>	Maria Mishina
<b>Proofreader:</b>	Nadezda Andrianova (HSE)
<b>Managing Editor:</b>	Zoya Kotelnikova (HSE)
<b>Editorial Staff:</b>	Elena Berdysheva (HSE), Elena Nazarbaeva (HSE)

## Editorial Council

<b>Tatyana Bogomolova</b>	Novosibirsk State University
<b>Alexander Chepurenko</b>	HSE
<b>Vladimir Gimpelson</b>	HSE
<b>Lyudmila Khakhulina</b>	Levada Centre
<b>Nikolay Lapin</b>	Russian Academy of Sciences
<b>Tatyana Maleva</b>	Megapolis Humanitarian Development Institute
<b>Lilia Ovcharova</b>	Independent Institute for Social Policy
<b>Vadim Radaev</b>	HSE
<b>Rozalina Ryvkina</b>	HSE
<b>Theodor Shanin</b>	Moscow School of Social and Economic Sciences
<b>Ovsey Shkaratan</b>	HSE
<b>Yuriy Veselov</b>	Saint Petersburg State University
<b>Vadim Volkov</b>	European University at Saint Petersburg
<b>Tatyana Zaslavskaya</b>	Academician, Russian Academy of Sciences